

## FactSheet & Read-to-Apply for

# ROPE 2024

1. **Regenerative Entrepreneurship Onboarding Program (ROPE)** is a 3-months long, **playful** journey of self-learning.

It's full of actual real-life quests which all touch upon various layers of regenerative entrepreneurship journey. This real-and-playful ground will kick-start your exposure into and/or deepen your experience within your own (regeneration/ve) journey. ROPE 2024 is also a pathway into the RegenHive ecosystem - maybe you will end up professionally affiliated with projects, people and communities you will meet in this journey?

- a. As regenerative social entrepreneurs, we have worked heavily on **“enabling”** new regenerative entrepreneurs in the last 5+ years, yet ROPE is the first **structured** program we're offering with clear follow-up pathways.
  - b. ROPE 2024 is therefore a “first” to some extent, thus **you** will be among its **co-creators**.
  - c. Regenerative entrepreneurship is **NOT only** for individuals who have already decided to be regenerative farmers, land managers or food producers. There is huge need & opportunities in almost all fields & activities. Some to mention: hardware equipment, software development & SaaS, land to food processing, communication & storytelling, system design, project development, education & training, research & development, media & production and much more. This also means that **all backgrounds, past experiences** and **interests** you may have are very relevant.
  - d. It's definitely okay if you don't have initial ideas or plans about what you want to, since, **1)** we aim and hope to bring in a diversity of individuals, and **2)** it's quite common for people to have major changes of ideas (especially in the early stages of regenerative entrepreneurship journey) anyway.
2. ROPE welcomes all and only highly motivated individuals who have started and/or are willing to start their regenerative entrepreneurship journeys. There is no prior experience, reference, education or knowledge that is required to apply to ROPE.
    - a. **Regenerative entrepreneurship** is about taking responsibility. For life. Acting to contribute to the regeneration of individuals, ecosystems, landscapes, communities, economies. Daring to grow, self-know and deepen, wandering beyond comfort zones of knowns. While and by serving life as a whole.

- b. Regenerative entrepreneurship is not bound to limiting dualities such as “commercial vs non-profit”, neither “big vs small scale” nor “localness vs globalness”. Most of the time it is all and none. It’s anew, aiming to go beyond the dualities of old paradigms.
3. ROPE is **100% online**. Participants may pick/implement some of the “**Quests**” to be done by physically moving to places, but that’s optional.
  - a. Quests are tasks, assignments and missions that will be picked by participants throughout ROPE. Some will have to be done individually, while others will require group work. All quests in ROPE will be fully actual and real-life based.
  - b. ROPE is **in English**. As long as you can actively participate, orally and in writing, that’s enough.
4. ROPE 2024 will start on **February 25th**, Sunday. It will end on **May 22th**, Wednesday. It lasts for 12 weeks.
  - a. There will be **2 live sessions** each **week**, lasting **three hours/week** in total
    - i. Sundays, 10:00-12:00 o'clock CET
    - ii. Wednesdays, 19:00-20:00 o'clock CET
  - b. ROPE is a **highly interactive** and **self-driven** program. Out of these 3 hours/week of live sessions, roughly 30 minutes will be conducted by facilitator(s) to setup weekly quests, framework and introductions questions. The rest will be vibrant and playful group interactions.
  - c. Beside the 3 hours/week live sessions, participants are estimated to be committing (in **solo** and **group** work) at least 5 hours/week in average.
  - d. ROPE’s main facilitator is Durukan Dudu. Participants will be engaging online with a number of key individuals during their quests.
5. ROPE is **free to participate**.
  - a. ROPE is not financed by a grant or a sponsor neither. It is done in a continuing entrepreneurial spirit of taking risks by its co-founder **social enterprises**.
  - b. It’s not a “charity” either, not as is commonly understood at least. It is an investment to YOU dear participants hoping and believing that this **social investment** will bring (or at least, contribute to) a strong holistic return in the short and long term.
    - i. **Holistic return** refers to ecological, economic and social impact (regenerative transformation) created as well as financial return to the RegenHive ecosystem.
6. ROPE asks for a **strong** and **consistent** motivation from its participants. We will be **selective** on who to accept into ROPE, and even more so on whom to continue with.

- a. Participants who can't/won't put enough effort and continuation into ROPE will be discontinued.
- b. Among the participants who complete ROPE and apply for **LIVE** (in Summer 2024, in RegenHive's first **community incubator village** in Northern Sweden) afterwards, only the most active / committed participants will be selected due to limited space we have for LIVE 2024.
- c. As a self-financed program **not subsidized** by any public or civil grant, RegenHive team(s) have full authority to select, admit and reject participants into ROPE 2024 based on their observations, insights and data available to them.

7. ROPE 2024 applications **are now open**. It **may** remain open until the **latest** 21th of February, 23:59 CET. We will evaluate and admit the applicants as they come and we may close earlier - so apply as early as you can, if interested.

- a. You can submit [your application to ROPE 2024 here](#).
- b. You can direct your questions to [info@otagregenag.com](mailto:info@otagregenag.com) .